

2011

WOMEN'S FUNDING ALLIANCE  
ANNUAL REPORT



## DEAR FRIENDS

“Movement building.” What does that mean? In physics, motion is a change in position of an object with respect to time. At Women’s Funding Alliance, our intention is to change the position of women and girls to allow more favorable motion within and on behalf of our communities.



What will that take? Well, the more impact you want to produce on an object’s motion, the more force you must exert relative to the object’s mass.

Injustice has a lot of mass. We must bring to bear upon it forces with greater mass. And so we are in the business of movement building—gathering and strengthening the forces of equality, health, and opportunity. It’s absolutely the right work, and we must push together. This will take time. We are changing the course of social order.

This annual report looks at the impact we made with your help in FY 2010/2011—a twelve-month report on our movement building.

Thanks to you and our grantee partners, we directly supported over 155,000 women and girls last year and impacted hundreds of thousands more indirectly through advances in state and local policy. Together, among many other things, we:

- Provided over \$500,000 in grants to 45 organizations;
- Hosted a Town Hall on sex trafficking with 500 people eager to debate policy and find solutions;
- Convened two forums for grantees to share best practices and network to intensify focus on issues; and
- Initiated a partnership with the Economic Opportunity Institute to research the impact of the recession on women and girls in local communities.

We are not done, but we’re feeling pretty good about the push. And, we’re feeling very good about the part you play in this ambitious work of changing the lives of women and girls.

Objects upon which enough force is brought to bear inevitably change motion. I’m proud and inspired that you take action. We are pushing in the right direction.

A handwritten signature in black ink, appearing to read 'JoAnn Marshall'. The signature is fluid and cursive, with a large initial 'J'.

**JoAnn Marshall**  
Board President

## OUR MISSION

Women's Funding Alliance promotes justice, health and opportunity by investing in the future of women and girls of Puget Sound.

## OUR VISION

Women's Funding Alliance envisions a world where all women and girls are thriving in a just and equitable society and have the resources and opportunities to reach their full potential.



## BOARD OF DIRECTORS 2010/2011

**Jill Argo\*\***  
Microsoft

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**Kimber Woods**  
Oppenheimer & Co., Inc.

**Amy Zimmerman**  
DZO Strategists

\*denotes incoming / \*\*denotes outgoing

For more information on current board members, visit [wfalliance.org](http://wfalliance.org)

## 2011 IMPACT HIGHLIGHTS

During the last year, WFA's grantee partners have made key inroads on preserving past gains and advancing new opportunity for women and girls.

### **ECONOMIC OPPORTUNITY**

- Passed paid sick and safe days legislation in Seattle.
- Secured federal start-up funds for family leave insurance programs.
- Increased the economic self-sufficiency of women through business development training, financial services, and loan support.

### **HEALTH & WELL-BEING**

- Documented women's perspectives on healthcare to inform and influence reform efforts.
- Improved the health of underserved women of color through culturally-appropriate breast health education and screening.
- Provided homeless women with access to basic hygiene and nutritional resources.
- Increased access to resources and treatment options for LBTQ women who have used methamphetamine.

### **LEADERSHIP DEVELOPMENT**

- Developed the leadership of court-involved girls through arts-based programming and service learning projects.
- Trained low-income mothers to advocate for the removal of barriers to participate in programs like WorkFirst and Temporary Assistance for Needy Families.
- Increased the empowerment and civic participation of Latina women through community organizing and advocacy efforts focused on economic justice issues.

### **SAFETY**

- Launched the first local, comprehensive, residential facility focused on the recovery of juvenile victims of commercial sexual exploitation.
- Secured additional flexibility in WorkFirst and Temporary Assistance for Needy Families programs so violence survivors can focus on helping their children recover from abuse.
- Preserved over \$1.5 million in funds designated for delivery of services to survivors of violence.





## GRANTEE PARTNERS

Abused Deaf Women's Advocacy Services  
 Apprenticeship & Nontraditional Employment for Women  
 BABES Network-YWCA  
 Breast Cancer Resource Center  
 Catherine Place  
 Citrine Health  
 Domestic Violence & Sexual Assault Services of Whatcom County  
 Eastern European Counseling Center  
 Eastside Legal Assistance Program  
 Economic Opportunity Institute  
 Entre Hermanos  
 FaithTrust Institute  
 Got Green,  
 Women in the Green Economy  
 Harborview Center for Sexual Assault & Traumatic Stress  
 Hilltop Artists  
 Mercy Housing Northwest  
 Jubilee Women's Center  
 King County Coalition Against Domestic Violence  
 King County Sexual Assault Resource Center  
 Latinos for Community Transformation  
 Legal Voice  
 Lydia Place  
 Mary's Place  
 Northwest Health Law Advocates  
 Northwest Indian College  
 Open Arms Perinatal Services  
 Parents Organizing for Welfare and Economic Rights  
 Planned Parenthood of the Great Northwest  
 Postpartum Support International of Washington  
 Powerful Voices  
 Residence XII  
 Seattle Girls' School  
 Seattle Police Foundation, If Project  
 Sexual Violence Law Center  
 Statewide Poverty Action Network  
 Tasveer  
 The Sophia Way  
 Tierra Madre Fund  
 Washington Community Alliance for Self Help  
 Washington Connections  
 Washington State NARAL Foundation  
 Womenscare Shelter  
 Women's Housing Equality and Enhancement League  
 YouthCare, The Bridge Program

## STATEMENT OF FINANCIAL POSITION

JUNE 30, 2011 (AUDITED)

ASSETS	
Current assets	\$ 1,098,602
Other pledges receivable	\$ 1,077,111
Furniture and equipment	\$ 14,349
<b>Total assets</b>	<b>\$ 2,190,062</b>
LIABILITIES AND NET ASSETS	
Total liabilities	\$ 196,732
Unrestricted net assets	\$ 242,508
Temporarily restricted net assets	\$ 1,750,822
<b>Total liabilities and net assets</b>	<b>\$ 2,190,062</b>

## STATEMENT OF ACTIVITIES

FOR THE YEAR ENDED JUNE 30, 2011 (AUDITED)

REVENUE	
Workplace campaigns <sup>1</sup>	\$ 70,744
Other contributions (individuals, foundation, corporate)	\$ 574,834
Special events, net of expenses	\$ 194,229
Investment and interest income	\$ 213
	<u>\$ 840,020</u>
EXPENSES	
Program services	\$ 919,949
Management	\$ 95,947
Fundraising	\$ 289,415
	<u>\$ 1,305,311</u>
<b>CHANGE IN NET ASSETS</b>	<b>\$ (465,291)</b>
<b>ADJUSTMENT IN CHANGE IN NET ASSETS FOR CASH INFLOW AND OUTFLOWS<sup>2</sup></b>	<b>\$ 511,952</b>
<b>CHANGE IN CASH FLOWS</b>	<b>\$ 46,661</b>

<sup>1</sup> Total workplace campaign revenue was \$166,005, of which \$95,261 in donor designated gifts were not shown as revenue.

<sup>2</sup> Adjustment accounts for payments made on pledges booked in prior years, WFA's grant pledges that will be paid out over two fiscal years, and other timing-related transactions.